To whom it may concern

I am writing to apply for the 12 month IT placement advertised on gradcracker.com. I am a 2nd year BSc computer science studying at the University of Birmingham. I achieved a first in my first year and am predicted a first class degree overall.

I was drawn to GE as I had family working there and saw how the company had large potential for advancement and was at the cutting edge of technology. Aside from the culture I am also interested in the work GE is doing in the industrial internet. I find the idea of using predictive algorithms to improve efficiency and save resources is interesting and would love the opportunity to work with the Predix platform.